

Provisional Product List for NAICS 8121: Personal Care Services

Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product		
			Can	Méx	US	Title	Definition	Can	Méx	US
8121	1					Beauty and personal care products	Providing services to improve aesthetics of a client, using non-medical techniques.	621390 812114 812115 812116 812190	812110	812112 812191 611511 812990
8121	1.1	X				Hair care services	Cutting, trimming, coloring, tinting, styling, and texture modification of hair. Includes trimming beards and mustaches and other services bundled with hair cutting services, such as shampooing blow drying, and styling of hair.	812114 812115 812116 812190	812110	812112 812111 812199
8121	1.1.1	X				Hair cut services	Cutting, trimming, layering, and effectively reducing the length of hair for all genders and age groups. Includes trimming beards and mustaches and other services bundled with hair cutting services, such as shampooing blow drying, and styling of hair. Excludes: • hair care services sold separately, such as shampooing, blow drying, and styling of hair • permanent and temporary hair removal services, such as electrolysis or waxing are in product 1.4.	812114 812115 812116	812110	812112 812111 812199

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8121	1.1.2	X				Permanent Hair texture modification services	Applying chemicals, heat, and/or liquids that cause an alteration to the hairs' internal structures. This includes the modification of hair structure to either straighten or curl the hair. May include other services bundled with permanent hair texture modification services, such as shampooing blow drying, and styling of hair. Excludes: • hair care services sold separately, such as shampooing, blow drying, and styling of hair.	812114 812115 812116	812110	812112 812111 812199
8121	1.1.3	X				Hair coloring and tinting services	Applying hair coloring agent or tint to change the color of hair either temporarily, semi-permanently, or permanently. Includes the application of chemicals that remove color from hair, otherwise known as lightening. May include other services bundled with hair coloring and tinting services, such as shampooing blow drying, and styling of hair. Excludes: • hair care services sold separately, such as shampooing, blow drying, and styling of hair.	812114 812115 812116	812110	812112 812111 812199
8121	1.1.4	X				Hair styling services	Modifying the appearance of ones hair without changing its length, texture, or color. Includes blow drying, special event styling, up-dos, braiding, weaving, and applying hair extensions sold separately.	812114 812115 812116	812110	812112 812111 812199

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8121	1.1.9	X				Other hair care services, nec.	Other hair care services not elsewhere classified, such as shampooing, volumizing, deep conditioning, non-medical hair replacement, and scalp massage services sold separately. Excludes: • permanent and temporary hair removal services, such as electrolysis or waxing are in product 1.4.	812114 812115 812116 812190	812110	812112 812111 812199
8121	1.2					Nail care services	Providing nail care services, such as manicures, pedicures, nail extensions, polishing, and related nail artwork.	812115 812116	812110	812112 812111 812199
8121	1.2.1	X				Manicure services	Providing care to hands and nails by cutting, shaping the nails, removing cuticles, and providing related hand and nail care services. Excludes: • nail overlays, tips, nail polish removal, and other related nail services sold separately are in product 1.2.9.	812115 812116	812110	812112 812111 812199
8121	1.2.2	X				Pedicure services	Providing care to feet, toes, and toenails by cutting, shaping the toe nails, removing cuticles, and providing related foot, toe, and toenail care services. Excludes: • nail overlays, tips, nail polish removal, and other related nail services sold separately are in product 1.2.9.	812115 812116	812110	812112 812111 812199

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8121	1.2.9	X				Other nail care services	Providing other nail services not elsewhere classified, such as overlays, tips, nail polish removal, and other related services sold separately provided with nail care.	812115 812116	812110	812112 812111 812199
8121	1.3					Skin care services	Providing care for the skin. Excludes: • tattooing services are in product 1.6 • medical skin care services are in Sector 62.	812115 812116	812110	812112 812111 812199
8121	1.3.1	X				Temporary makeup services	Applying or removing makeup to/from the face or body.	812115 812116	812110	812112 812111 812199
8121	1.3.2	X				Permanent makeup services	Applying ink under the skin to give the appearance of makeup.	812115 812116	812110	812112 812111 812199
8121	1.3.3	X				Facial services	Providing care for the face, usually involves cleansing, massaging, and the application of cosmetic creams. Excludes: • medical facial care services provided by dermatologists are in Sector 62.	812115 812116	812110	812112 812111 812199
8121	1.3.4	X				Masks and body wrap services	Applying masks and wraps made of herbal or other nutritional ingredients found in mud for the body and the face to improve appearance.	812115 812116	812110	812112 812111 812199
8121	1.3.9	X				Other skin care services	Providing other skin care services, not elsewhere classified, such as dermabrasion, chemical peels and treatments, and skin resurfacing using lasers, ultra-sound, or other technologies. Excludes: • tattooing services are in product,1.6 • medical skin care services are in Sector 62.	812115 812116	812110	812112 812111 812199

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8121	1.4					Hair removal services	Removing of hair on a permanent or temporary basis. Excludes: • hair care services such as cutting, coloring, and styling are in product 1.1.	812115 812116 812190	812110	812112 812111 812199
8121	1.4.1	X				Permanent hair removal services	Providing permanent hair removal of hair services for from the head, body, or face, using laser-assisted hair removal systems and electrolysis.	812115 812116 812190	812110	812112 812111 812199
8121	1.4.2	X				Temporary hair removal services	Providing temporary hair removal services by manually removing hair by pulling them from the skin. Includes the removal of hair using tweezers, threads, wax, or other chemicals.	812115 812116 812190	812110	812112 812111 812199
8121	1.5	X				Non-therapeutic massage services	Providing massage services for relaxation and entertainment purposes.	812190	812110	812112 812199
8121	1.6					Tattoo, tanning and other body modification services	Modifying the body by tanning, tattoos, removal of tattoos, piercing, and other body modification services. Excludes: • medical surgical procedures for body modification.	812190	812110	812112 812111 812199
8121	1.6.1	X				Tanning services	Providing services that change the color pigmentation of the skin by the exposure to ultra-violet or the use of stains.	812190	812110	812112 812111 812199
8121	1.6.2	X				Tattoo services	Providing tattoo services by the injection of ink under the skin to permanently alter the coloration of the skin. Services include tattoo related maintenance, design, and modification. Excludes: • permanent and temporary make-up services are in product 1.3.	812190	812110	812112 812111 812199
8121	1.6.3	X				Tattoo removal services	Providing tattoo removal services that use lasers to selectively destroy tattoo ink by choosing the best wavelength to achieve selective absorption for each ink color, while minimizing the nonspecific thermal effects. Excludes: • surgical procedures for tattoo removal are in Sector 62.	812190	812110	812112 812111 812199
8121	1.6.4	X				Piercing services	Providing services that puncture the skin in order to display ornamental jewelry.	812190	812110	812112 812111 812199

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8121	1.6.9	X				Other body modification services	Providing services that permanently alter the appearance of the body excluding piercing and tattoos. Includes burning and implanting objects underneath the skin. Excludes: • medical surgical procedures for body modification.	812190	812110	812112 812111 812199
8121	2	X				Rental of non-residential space in buildings or other facilities	Renting or leasing of buildings, or space within buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service. Includes: • rental of sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. • short-term rental of space for meetings, conventions, weddings, parties, and similar events. • rental of self-storage space. • rental of engineering works and structures. Excludes: • rental of land, classified in 1.1, Rental of land in 531 list. • rental of residential properties, classified in 1.2, Rental of residential space in 531 list. • providing a location for the placement of coin-operated machines such as video games and children's mechanical rides, classified in 7139, product 10.8, Hosting of vending machines, video games, and other non-gambling coin-operated machines. • providing a location for the display of advertising messages, such as on billboards or walls, classified in 58145, product 1, Leased display advertising media space. • rental of parking spaces, classified in 812D, product 1, Parking services. Same as product 1.3 in 531 list.	812114 812115 812116 812190	812110 531	531 812112 812111 812199
8121	2.1		X		X	Rental of booths and chairs	Renting or leasing of booths and chairs in beauty and personal care establishments.	812114 812115 812116 812190	812110	812112 812111 812199

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8121	2.9		X		X	Rental of non-residential space in buildings or other facilities, nec	Renting or leasing of buildings, or space within buildings or other facilities, for non-residential uses, not elsewhere classified. Includes: • rental of engineering works and structures. Same as product 1.3.9 in 531 list.	812114 812115 812116 812190	812110 531	531 812112 812111 812199
8121	3					Weight loss services	Providing non-medical services to assist clients in maintaining or attaining a desired weight, or managing their diet to maintain or attain a desired weight. Includes weight loss and diet management programs. Excludes: • services of independent health practitioners, dieticians' offices and nutritionists' offices are classified in Sector 621. • medical or surgical weight reduction services are classified in Sector 621.	812190	812110	812191 611511 812112

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8121	3.1	X				Non-medical weight loss Programs	<p>Providing non-medical services to assist clients in attaining or maintaining a desired weight. These services emphasize the use of particular brands of food or supplements, and typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring. The sale of weight reduction products, such as food supplements, may be an integral component of the program.</p> <p>Excludes:</p> <ul style="list-style-type: none">• services of independent health practitioners, dieticians' offices and nutritionists' offices are classified in Sector 621.• medical or surgical weight reduction services are classified in Sector 621.	812190	812110	812191 611511 812112
8121	3.2	X				Non-medical diet management services	<p>Providing non-medical assistance to clients in managing their diet. These services typically Includes individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.</p> <p>Excludes:</p> <ul style="list-style-type: none">• services that emphasize the use of particular brands of food or supplements to attain desired weight is classified in 3.1.• services of independent health practitioners, dieticians' offices and nutritionists' offices are classified in Sector 621.• medical or surgical weight reduction services are classified in Sector 621.	812190	812110	812191 611511 812112
8121	4	X				Related products	Other important products provided by establishments classified in NAICS 8121.	812114 812115 812116 812190	812110 46 6115 621390	812191 611511 812112

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8121	4.1	X				Seminars and courses on beauty and personal care	Providing informational or educational seminars/workshops on diet or weight management or related topics. Includes seminars and workshops offered both on-site and off-site. This is independent of the diet or weight management programs mentioned above.	812190	812110 6115	812191 611511 812112
8121	4.2	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	812114 812115 812116 812190	812110 46	812191 311514 813920 611511 812112
8121	4.3	X				Therapeutic massage services	Providing therapeutic massage services by applying soft-tissue manipulation techniques to the body. Includes sports massage therapy. Primary to 621399.	621390	812110 621390	621399 812112 812199